

1 34. (New) The method of claim 1, further comprising:
2 providing a response, from the second community server, to the first terminal to
3 present a web page in a web browser on the first terminal; and
4 receiving a text message of the real-time, text-based messaging session originated
5 from the web browser on the first terminal.

1 35. (New) The server of claim 19, wherein the interface unit is adapted to receive the
2 contact request from a second server in the other community.

1 36. (New) The server of claim 19, wherein the controller is adapted to communicate a
2 web page for display on the entity,
3 the contact request comprising a message generated in response to user selection
4 made in the web page at the entity.

1 37. (New) The server of claim 19, wherein the controller comprises a session object,
2 the session object adapted to exchange messaging with another session object in a
3 second server in the other community to establish the text-based messaging session.

1 38. (New) The server of claim 19, wherein the controller is adapted to communicate a
2 response to the contact request to present a web page in a web browser at the entity,
3 the interface unit adapted to further receive text messaging from the web browser
4 at the entity during the text-based message session.

1 39. (New) The article of claim 20, wherein the instructions when executed cause the
2 system to receive the request at a first server in the system from a second server in the second
3 community.

1 40. (New) The article of claim 39, wherein the instructions when executed cause the
2 system to provide a web page for display at a subscriber terminal in the second community,
3 wherein the request received at the first server comprises messaging generated in
4 response to selection made in the web page displayed at the subscriber terminal in the second
5 community.

1 41. (New) The article of claim 39, wherein the instructions when executed cause the
2 system to:
3 provide a session object in the system; and
4 cause the session object to exchange messaging with the second server to establish
5 the text-based messaging session.

1 42. (New) The article of claim 20, wherein the instructions when executed cause the
2 system to:
3 communicate, in response to the request, a web page for display in a web browser
4 at a subscriber terminal in the second community; and
5 receive messaging from the web browser during the text-based messaging session.